



**DOERR DALLAS
VALUATIONS**



Alastair Meiklejon
Senior Valuer &
Wristwatch Specialist

POSTERS, FILM EPHEMERA AND COMICS

For those of you that have read my previous article on collectible comics you may ask the question, Why combine an article on posters, film ephemera and include comics as well?

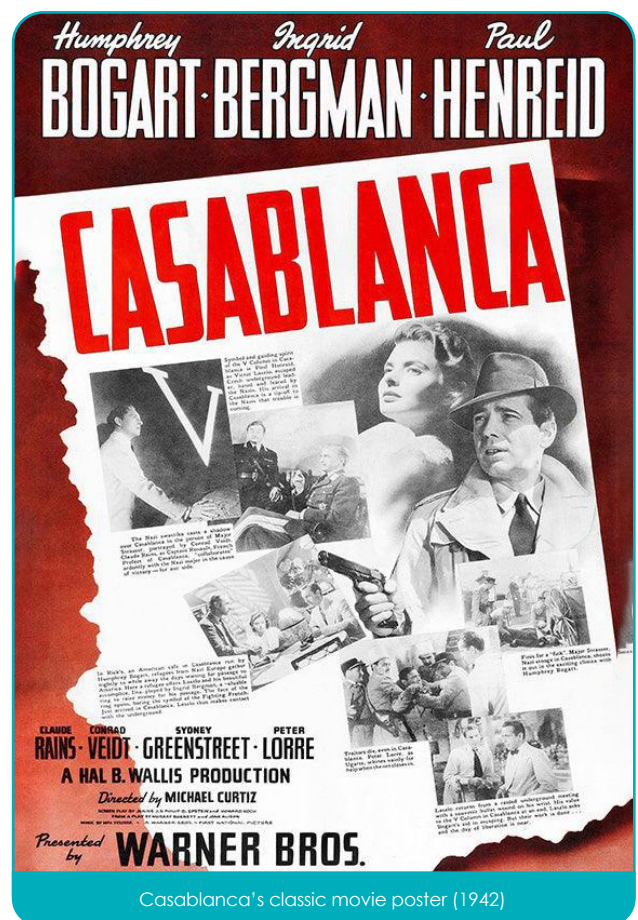
Well, the simple answer is that comics now are just as much a part of film ephemera as posters, as one can see when Marvel release a new film from their vast range of available titles, the value of the comic that it is based on soars through the roof!

Look at titles such as Captain America – in April of 2022 the first of the series in a CGC graded 9.4 condition sold for \$3.1 million, which even five years ago would have been unthinkable.

What is key to a comic book though, as well as a good title is of course the condition. If there are any marks, stains, tiny rips or even folds, it can wipe tens of thousands of dollars from the books value. Even since my last article on comic books, this has become even more paramount to achieving the ultra-high prices we have seen in the past few years. The way that collectors are now amassing their collections is that it has to be the very best, and if something better comes along – then they need to own it. This has fuelled the market in the last few years with some comics coming out of the woodwork, along with some well known examples.



Captain America



Casablanca's classic movie poster (1942)

Call us today to enquire about an appointment on **01883 722736** or email enquiries@doerrvaluations.co.uk or visit our website www.doerrvaluations.co.uk

The film poster market is something that anyone can get excited about – if you have a favourite film, it is very likely that they promoted it with a campaign of posters and as such, it is just as likely that you can source one in 2023. There are a few guidelines for poster that generally include only buying originals and for films that have attained either classic or cult status. So when looking to purchase be sure of authenticity and origin – for example posters in different languages can prove to be worth a lot less money than the native tongue, as seen in items from James Bond films. But in rarer forms, it can be worth even more, seen in the illustrated example of Casablanca from 1942. The film poster market is a tightrope so advice should always be sought out.

Film ephemera has again rocketed, with specific auction houses now specialising on huge sales from major Hollywood studios and collectors. That means you can buy anything from Harrison Ford's infamous fedora hat (if you have the \$300,000 that it recently achieved) to a helmet from a Stormtrooper, from the iconic Star Wars film series.



Harrison Ford's Indian Jones fedora Hat



Star Wars's Stormtrooper helmet

What has recently come to my attention after looking at quite a few collections over the last few years is actually...Pokemon cards.

This global phenomenon started back in 1996, when Pokemon was released as a trading card game, Pokemon – actually an abbreviated phrase meaning “Pocket monsters”. It quickly became a massive success with over 50 billion cards in circulation, which is a monumental figure. In recent years due to major celebrity endorsement, these items have sold on the secondary market for figures that could never have ever been imagined, as some of the rarest cards trading for over \$1,000,000. With mythical collections being kept quiet and never discussed, it's certainly going to be one of the hobbies and collectible items that stays with us for a long time.



Pikachu Illustrator

So, should you wish to either buy up some old memories, or maybe invest in some new ones, the market for comic books, film ephemera and even Pokemon cards are clearly satisfying on many levels within the industry!

Call us today to enquire about an appointment on **01883 722736** or email **enquiries@doerrvaluations.co.uk** or visit our website **www.doerrvaluations.co.uk**